



ALISON WILCOX

ALISON.L.WILCOX@GMAIL.COM | 415.717.0666

WWW.ALISONWILCOXDESIGN.COM

experience SEPTEMBER 2020 — CURRENT

GRAPHIC DESIGNER

MyHealthTeams | San Francisco, CA

Support 40+ brands under the MyHealthTeams umbrella by designing articles, social media graphics, icons, illustrations, advertisements, and infographics that educate and attract users. Routinely work on multiple projects from different departments and prioritized projects to maximize resources and time.

MAY 2011 — OCTOBER 2020

FREELANCE DESIGNER

Bay Area, CA

Generated design materials and collaborated with marketing teams to achieve quality print and web pieces, such as logos, eBooks, infographics, social media ads, annual reports, pamphlets, event signage, and web pages, and provide art direction for various projects. Companies include: Chevron, Hartmann Studios, Yes To and Eventbrite.

OCTOBER 2013 — DECEMBER 2017

GRAPHIC DESIGNER

Oracle | San Francisco, CA

Collaborated closely with fellow designers, writers, and producers at Oracle Marketing Cloud to create pieces across multiple mediums. Managed other freelance designers and our project management system. Assisted in developing new brand guidelines and continued to push and evolve those guidelines since its creation.

AUGUST 2010 — JULY 2012

DESIGNER

Mr. Boddington's Studio | New York, NY

Created original invitations and supplementary pieces for high-end wedding clients. Worked closely with the branding director on projects that furthered the company's brand such as a correspondence guide and a new online product catalog, and preflight jobs for our flat matte and letterpress printers.

education WASHINGTON UNIVERSITY IN ST. LOUIS

Sam Fox School of Design & Visual Art. 2006 – 2010

BFA in Communication Design

*honors,
awards, and
scholarships*

DEAN'S LIST, 2007 – 2010

AIGA FOURTEEN SHOW, spring 2009

Jason Mraz CD booklet for Student Work

Acid Rain Poster for Student Work

skills

Proficient in Adobe CC Photoshop, Illustrator, InDesign and Bridge, Microsoft Office, Sketch, working knowledge of Adobe Flash. Knowledge of web design, art direction, responsive design, printing press processes, book binding, calligraphy, drawing, digital photography and glassblowing.